



由香港特別行政區政府
「發展品牌、升級轉型及拓展內銷市場的
專項基金」(機構支援計劃)撥款資助
Funded by the Dedicated Fund on Branding,
Upgrading and Domestic Sales (Organisation
Support Programme) of the Government of
the Hong Kong Special Administrative Region

主辦機構 Organizer :



WTIA
香港無線科技商會

執行機構 Implementation Agent:



合作機構 (排名不分先後):
Collaborating Organizations
(In arbitrary order):



支持機構 (排名不分先後):
Supporting Organizations
(In arbitrary order):



中国汽车工业协会
China Association of Automobile Manufacturers



交通新世代：智能與網聯研討會 The Future of Auto: Smart and Connected Vehicles

車聯網是智慧交通的重要組成部分，包括車與車、車與路、車與人及車與路面設施。這種相互聯繫不僅能**推進駕駛體驗**，更能有效地**改善長久的交通瓶頸問題**，如交通擠塞等

IoV is an essential component of intelligent transportation. IoV enabled the interaction between V2V, V2R, V2H & V2I. This interconnection not only helps propel travel, but also solves the practical yet persistent problems such as traffic jam etc.



活動詳情 Details

日期 Date:	08/06/2017 (Thursday 星期四)
時間 Time:	16:00—18:00 (Registration starts at 15:30 開始登記)
地點 Venue:	The Hub, 1/F, Fortune Building, 150-158 Lockhart Rd, Wan Chai 香港灣仔駱克道 150-158 號祥友大廈 1 樓
語言 Language:	English 以英語為主
對象 Participants:	Automotive electronic Industries, product developers, including CEO, Management, Marketing professionals, Project Manager, Engineers etc. 汽車業、電子業及互聯網產品等相關人士，包括企業 CEO、管理層、市場經理、項目經理、工程師等

Free of Charge 費用全免

RSVP Here 立即登記

活動內容 Highlights

致辭 Opening Speech	Representative of Hong Kong Wireless Technology Industry Association 香港無線科技商會代表	
講者 Speakers (In arbitrary order)	CEO & Co-Founder of Gobee.bike 智能單車共享服務創辦人	Mr. Raphael Cohen
	Founder of the Hero Enterprise Limited- CarWash.HK 「洗車俠」創辦人	Mr. Leo To
	Angel Investor of Fly Taxi 「飛的」天使投資人	Mr. Kenneth Chau
	Ecosystem Manager of Thinextra 商態系統經理	Mr. Anthony Lai
	Principal Consultant, AED, Hong Kong Productivity Council 香港生產力促進局汽車及電子部首席顧問	Dr. Lawrence Poon

在此刊物上 / 活動內 (或項目小組成員) 表達的任何意見、研究成果、結論或建議，並不代表香港特別行政區政府、工業貿易署或中小企業發展支援基金及發展品牌、升級轉型及拓展內銷市場的專項基金 (機構支援計劃) 評審委員會的觀點。

Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee of the SME Development Fund and the Dedicated Fund on Branding, Upgrading and Domestic Sales (Organization Support Programme).



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查詢

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